

ORDER



KLAS

Orders
Order / Rev: 36738
Alt Order #: 08832873
Product Desc: AMERICAN ACTION NTWK
Estimate: 2872
Flight Dates: 10/26/12 - 11/06/12
Original Date / Rev: 07/25/12 / 09/11/12
Order Type: GENERAL

Primary AE: Mike Jones
Sales Office: K-WAS
Sales Region: National

Agency Name: AM Media & Advocacy Group
Buying Contact: Ben Angle
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: American Action Network
Demographic: A25-54
Product Codes: PO4
Priority: LV2
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	12	\$12,950.00	\$11,007.50
10/29/12	11/06/12	40	\$41,450.00	\$35,232.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	12	\$12,950.00	\$11,007.50	0.00
November 2012	40	\$41,450.00	\$35,232.50	0.00
Totals	52	\$54,400.00	\$46,240.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KLAS	30%	\$54,400.00
Market	100%	\$181,333.33

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$45,333.33
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$9,066.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	10/26/12	10/26/12	8 News Now 6a M-F	CM	6-7a	----F--	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
8 NEWS NOW @ 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--			1			\$1,200.00		0.00			
E 2	8	10/29/12	11/02/12		CM	6-7a	MTWTF--	:30	10	\$1,200.00	LV2	0.00	NM	22	\$22,500.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	8	11/05/12	11/06/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a	MT-----	:30	2	\$1,200.00	LV1	0.00	NM	2	\$2,400.00
8 NEWS NOW @ 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----					2	\$1,200.00		0.00			
E 4	8	10/28/12	11/04/12	CBS News Sunday Morn CBS News Sunday Morning	CM	CBS Sunday Morn	-----S	:30	2	\$2,000.00	LV1	0.00	NM	1	\$2,000.00
SUNDAY MRN-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					2	\$2,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/22/12-10/28/12		CBS News Sunday Morning		CBS Sunday Mon	-----Su	:30		(\$2,000.00)		0.00	NM		
See MG 2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20,2.21,2.22,2.23,2.24,2.25,2.26,2.27															
[due n/a upon entry (DA)]															
2	8	10/22/12-10/28/12		CBS News Sunday Morning		CBS Sunday Mon	-----Su	:30		(\$2,000.00)		0.00	NM		
See MG 2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20,2.21,2.22,2.23,2.24,2.25,2.26,2.27															
[due n/a upon entry (DA)]															
Week:		10/29/12	11/04/12	-----S					2	\$2,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	8	10/29/12-11/04/12		CBS News Sunday Morning		CBS Sunday Mon	-----Su	:30		(\$2,000.00)		0.00	NM		
See MG 2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20,2.21,2.22,2.23,2.24,2.25,2.26,2.27															
[due n/a upon entry (DA)]															
E 5	8	10/28/12	11/04/12	Sun 530-6p Ins Ed Wknd Inside Edition Wknd	CM	530-6p	-----S	:30	1	\$650.00	LV1	0.00	NM	2	\$1,300.00
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$650.00		0.00			
Week:		10/29/12	11/04/12	-----S					1	\$650.00		0.00			
E 6	8	10/26/12	10/26/12	8 News Now 5p M-F Eyewitness News 5p	CM	5-530P	----F--	:30	1	\$1,500.00	LV2	0.00	NM	1	\$1,500.00
8 NEWS NOW @ 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$1,500.00		0.00			
E 7	8	10/29/12	11/02/12	8 News Now 5p M-F Eyewitness News 5p	CM	5-530P (5:00 PM-5:30 PM)	MTWTF--	:30	2	\$1,500.00	LV2	0.00	NM	2	\$3,000.00
8 NEWS NOW @ 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--					2	\$1,500.00		0.00			
E 8	8	10/29/12	10/29/12	8 News Now 5p M-F Eyewitness News 5p	CM	5-530P	M-----	:30	1	\$1,500.00	LV2	0.00	NM	1	\$1,500.00
8 NEWS NOW @ 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$1,500.00		0.00			
E 9	8	10/29/12	11/02/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p (5:30 PM-6:00 PM)	MTWTF--	:30	3	\$1,500.00	LV1	0.00	NM	0	\$0.00
CBS EVE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--					3	\$1,500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/29/12-11/04/12		8 News Now 5-630p M-F		5-630p	(5:30 PM-6:00 PM)MTWThF----	:30		(\$1,500.00)		0.00	NM		
See MG 2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20,2.21,2.22,2.23,2.24,2.25,2.26,2.27															
[due n/a upon entry (DA)]															
2	8	10/29/12-11/04/12		8 News Now 5-630p M-F		5-630p	(5:30 PM-6:00 PM)MTWThF----	:30		(\$1,500.00)		0.00	NM		
See MG 2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20,2.21,2.22,2.23,2.24,2.25,2.26,2.27															
[due n/a upon entry (DA)]															
3	8	10/29/12-11/04/12		8 News Now 5-630p M-F		5-630p	(5:30 PM-6:00 PM)MTWThF----	:30		(\$1,500.00)		0.00	NM		
See MG 2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20,2.21,2.22,2.23,2.24,2.25,2.26,2.27															
[due n/a upon entry (DA)]															
E 10	8	10/26/12	10/26/12	8 News Now 6p M-F Eyewitness News 6p	CM	6-630p	----F--	:30	1	\$1,500.00	LV2	0.00	NM	1	\$1,500.00
8 NEWS NOW @ 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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E 10	8	10/26/12	10/26/12	8 News Now 6p M-F Eyewitness News 6p	CM	6-630p ----F--	:30	1	\$1,500.00	LV2	0.00	NM	1	\$1,500.00
8 NEWS NOW @ 6P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$1,500.00		0.00			
E 11	8	10/29/12	11/02/12	8 News Now 6p M-F Eyewitness News 6p	CM	6-630p MTWTF-- (6:00 PM-6:30 PM)	:30	3	\$1,500.00	LV2	0.00	NM	3	\$4,500.00
8 NEWS NOW @ 6P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--				3	\$1,500.00		0.00			
E 12	8	10/28/12	11/04/12	8 News Now Sun 5-7p 8 News Now Sun 5-7p	CM	5-7p -----S	:30	1	\$1,500.00	LV1	0.00	NM	2	\$3,000.00
8-NOW NWS WK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				1	\$1,500.00		0.00			
Week:		10/29/12	11/04/12	-----S				1	\$1,500.00		0.00			
E 13	8	10/26/12	10/26/12	730-8p Insider Insider	CM	730-8P ----F--	:30	1	\$1,300.00	LV1	0.00	NM	1	\$1,300.00
INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$1,300.00		0.00			
E 14	8	10/29/12	11/02/12	730-8p Insider Insider	CM	730-8P MTWTF-- (7:30 PM-8:00 PM)	:30	2	\$1,300.00	LV1	0.00	NM	2	\$2,600.00
INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--				2	\$1,300.00		0.00			
E 15	8	11/05/12	11/05/12	730-8p Insider Insider	CM	730-8P M-----	:30	1	\$1,300.00	LV1	0.00	NM	1	\$1,300.00
INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,300.00		0.00			
E 16	8	10/27/12	11/03/12	Sat 7-8p - ET Wknd Ent Tonight Weekend	CM	7-8p -----S-	:30	1	\$600.00	LV2	0.00	NM	2	\$1,200.00
ET WEEKEND														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$600.00		0.00			
Week:		10/29/12	11/04/12	-----S-				1	\$600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	8	10/29/12-11/04/12		Sat 7-8p - ET Wknd		7-8p		-----Sa--	:30	(\$600.00)	0.00	NM		
See MG 16.3														
[4. Due Program Change] , dsc														
3	8	10/29/12-11/02/12		Craig Ferguson		1237a-137a		MTWThF----	:30	\$600.00	0.00	NM		
Ⓜ MG for 16.2 11/03														
E 17	8	10/26/12	10/26/12	Craig Ferguson Craig Ferguson	CM	1237a-137a ----F-- (12:37 XM-1:37 XM)	:30	1	\$450.00	LV1	0.00	NM	1	\$450.00
LATE LATE SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$450.00		0.00			
E 18	8	10/29/12	11/02/12	Craig Ferguson Craig Ferguson	CM	1237a-137a MTWTF-- (12:37 XM-1:37 XM)	:30	5	\$450.00	LV1	0.00	NM	5	\$2,250.00
LATE LATE SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$450.00		0.00			
E 19	8	11/05/12	11/05/12	Craig Ferguson Craig Ferguson	CM	1237a-137a M----- (12:37 XM-1:37 XM)	:30	2	\$450.00	LV1	0.00	NM	2	\$900.00
LATE LATE SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				2	\$450.00		0.00			
Totals													52	\$54,400.00

Totals 52 \$54,400.00